



THE TIME TO END THE ACHIEVEMENT GAP IS NOW

Thank you for your support of the Madison Club Charitable Foundation's 12th Annual Charity Gala on Saturday, 5 November, 2016, a benefit for Project SOAR!

Name: _____
Company: _____
Street Address: _____
City, State, Zip: _____
Phone: _____
Email: _____

Sponsorship Support Options

○ Partner \$25,000

- Corporate host of a 100 BMM major event, i.e., African American History Challenge Bowl, Party with the 100, Teacher and Mentor Appreciation Breakfast, Fun With a Purpose (golf outing), the 100 Black Men Backpacks for Success Picnic, Prostate Cancer Walk, 100 Black Men Fall Gala
- Negotiated amount of complimentary registrations (physical and virtual) to 100 Black Men events
- One (1) year advertisement with priority placement on 100 BMM website
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- Priority placement of partner organization (website) link on 100 BMM website
- Golf Outing Partner, One (1) foursome, Company name & logo on 100BMM Golf Outing website, Link to your company website, One (1) mulligan for each member of your foursome, One (1) logo sign recognition at tee or green, Recognition in Dinner Program
- Dominant recognition in pre-event electronic newsletter, materials and online commercials

○ Champion \$20,000

- Sponsorship naming of major event component, i.e., African American History Challenge Bowl, Part with the 100, Teacher and Mentor Appreciation Breakfast, Fun With a Purpose (golf outing), the 100 Black Men Backpacks for Success Picnic, Prostate Cancer Walk, 100 Black Men Fall Gala
- Negotiated amount of complimentary registrations (physical and virtual)
- One (1) year advertisement with priority placement on 100 BMM website
- Two (2) full-page color ads with logo in an associated event guide
- Priority placement of partner organization (website) link on 100 BMM website
- Golf & Dinner for one (1) foursome, Company name & logo on 100BMM Golf Outing website, Link to your company website, One (1) mulligan for each member of your foursome, One (1) logo sign recognition at tee or green, Recognition in Dinner Program
- Dominant recognition in pre-event electronic newsletter, materials and online commercials

○ **Innovator \$15,000**

- Sponsorship naming of major workshop component
- Negotiated amount of complimentary registrations (physical and virtual)
- One (1) year advertisement with priority placement on 100 BMM website
- Two (2) full-page color ads with logo in an associated event guide
- Priority placement of partner organization (website) link on 100 BMM website
- Golf & Dinner for one (1) foursome, Company name & logo on 100BMM Golf Outing website, Link to your company website, One (1) mulligan for each member of foursome, One (1) logo sign recognition at tee or green, Recognition in the Dinner Program
- Dominant recognition in pre-event electronic newsletter, materials and online commercials

○ **Visionary: \$10,000**

- Sponsorship naming of minor workshop component
- Negotiated amount of complimentary registrations (physical and virtual)
- Six (6) month advertisement placement on 100 BMM website
- One (1) full-page color ad with logo in event guide
- Priority placement of partner organization (website) link on 100 BMM website
- \$10,000 Putting Contest Sponsor Includes Golf & Dinner for four (4) individual golfers, Company Logo on one (1) Sign for Putting Contest on Putting Green, Company name & logo on 100BMM Golf Outing website, Recognition in Dinner Program
- Dominant recognition in pre-event electronic newsletter, materials and online commercials

○ **Mentor: \$7,500**

- Event recognition
- Negotiated amount of complimentary registrations (physical and virtual) to 100 BMM events
- Three (3) month advertisement placement on 100 BMM website
- Golf & Dinner for four (4) individual golfers, Company Logo on one (1) Sign for Putting Contest on Putting Green, Company name & logo on 100BMM Golf Outing website, Recognition in Dinner Program
- Dominant recognition in pre-event electronic newsletter, materials and online commercials
- One (1) full-page color ad with logo in event guide

○ **Patron: \$5,000**

- Event recognition
- Negotiated amount of complimentary registrations (physical and virtual) to 100 BMM events
- Two (2) month advertisement placement on 100 BMM website
- Golf & Dinner for four (4) individual golfers, Company Logo on one (1) Sign for Putting Contest on Putting Green, Company name & logo on 100BMM Golf Outing website, Recognition in Dinner Program
- Dominant recognition in pre-event electronic newsletter, materials and online commercials

○ Affiliate: \$2,500

- Event recognition
- Negotiated amount of complimentary registrations (physical and virtual) to 100 BMM events
- One (1) month advertisement placement on 100 BMM website
- One (1) company logo tee box sign on course, Company name & logo on 100BMM Golf Outing website, Recognition in Dinner Program
- Dominant recognition in pre-event electronic newsletter, materials and online commercials

Associate: \$1,000

- Event recognition
- Negotiated amount of complimentary registrations (physical and virtual) to 100 BMM events
- Recognition in pre-event materials and online commercials
- One (1) company logo tee box sign on course, Company name & logo on 100BMM Golf Outing website, Recognition in Dinner Program
- Dominant recognition in pre-event electronic newsletter, materials and online commercials

Item(s) I would like to donate to the auction (please use reverse if needed):

Estimated value: _____ Restrictions (if any): _____

Delivery: Enclosed Please have a gala committee member contact me for pick-up

Please return this form to the Madison Club, 5 E. Wilson Street, Madison, WI 53703. Tickets and more information available at www.madisonclubfoundation.org or contact Krista Laubmeier: 608-255-4861 or krista@madisonclub.org