

# "What They See Is What They Will Be"

*News from the 100 Black Men of Madison, Inc.*

March 2012

## MMSD Superintendent to Address Membership of 100 Black Men of Madison



March's General Membership Meeting will be held from 8:00-10:00 a.m. on Saturday, 17 March 2012, at Johnny's Italian Steakhouse, Greenway Station, 8390 Market Street, Middleton, Wisconsin 53562.

The guest speaker for the meeting will be Madison Metropolitan School District (MMSD) Superintendent, Dr. Daniel Nerad. Dr. Nerad seeks to garner input from our membership regarding the District's plan to narrow the achievement gap. The plan is entitled,

"Building Our Future, Closing the Achievement Gap." Details of this plan can be viewed at the MMSD website:

<https://www.madison.k12.wi.us/thefuture>.

Prior to the breakfast meeting, members are encouraged to forward questions for Dr. Nerad to [president@100blackmenmadison.com](mailto:president@100blackmenmadison.com).

**Please RSVP your attendance by visiting**  
<http://100bmmgenmemmtgmar2012.eventbrite.com/>.

## 100 Black Men of Madison, Inc. Welcomes New Members, Zachary Elis, Jr., and Gary Golden, II



**Zachary Elis, Jr.**, a native of New Orleans, Louisiana, is a graduate of the U.S. Naval Academy in Annapolis, served seven years in the U.S. Navy, and earned his MBA from Pepperdine University at the end of his military career. Currently, he is a licensing associate at the Wisconsin Alumni Research Foundation.

Mr. Elis' interest in joining the 100 Black Men of Madison comes from a pattern of active participation in improving the lives of others in the communities where he has lived. While his main interests are mentoring and economic development, he also is open to helping with financial activities.



**Gary Golden, II**, a native of Detroit, Michigan, is a highly motivated individual who speaks of his desire to participate in an organization that possesses a structure that facilitates his community involvement. Mr. Golden majored in Applied Engineering at Michigan State University and recently relocated to Madison, Wisconsin, to continue pursuing a career that permits a hands-on approach to engineering. Currently, he is a

manufacturing supervisor at Thermo Fischer.

### Calendar of Events

[CLICK HERE](#) to view the entire 100 BMM Calendar of Events.

#### March 2012

##### 13 March 2012

Orchard Ridge Elementary School Reading Program

##### 16 March 2012

African American Achievement Team at LaFollette High School

##### 17 March 2012

The 2012 Madison Shamrock Shuffle

##### 17 March 2012

General Membership Meeting

##### 20 March 2012

Leopold Elementary School Reading Program

##### 26 March 2012

Showing Up and Showing Out

##### 27 March 2012

Madison Metropolitan School District School Board Candidate Forum

### MISSION

The Mission of the 100 Black Men of Madison, Inc. is to improve the quality of life within our communities and enhance educational and economic opportunities for all African Americans.

### VISION

100 Black Men of Madison, Inc. seeks to serve as a beacon of leadership by utilizing our diverse talents to create environments where our children are motivated to achieve, and to empower our people to become self-sufficient shareholders in the economic and social fabric of the communities we serve.

### VALUES

100 Black Men of Madison, Inc. is committed to the intellectual development of

Mr. Golden points to his mother as the individual who gives him inspiration. Gary found the 100 Black Men of Madison on the Internet and after attending several meetings, believes the organization presents him with the opportunity to contribute to the community, particularly in the area of mentoring.

## Area Students Prepare for Upcoming African American History Challenge Bowl

The 18th Annual African American History Challenge Bowl (AAHCB) will be conducted Saturday, 14 April 2012, at the Doyle Administration Building of the Madison Metropolitan School District.



The 100 Black Men of Madison African American History Challenge Bowl is an educational program designed to enhance the study of African-American history. The Challenge Bowl is open to all Madison-area students with the goal to encourage pride, self-worth and an appreciation

of the African-American legacy and culture. It also is a challenging and fun way for students to expand their knowledge of African-American history in highly competitive local and national competitions.

The chief authorities for the AAHCB are the 6th revised edition of "Before the Mayflower" by Lerone Bennett, Jr., and "The Negro in the Making of America" by Benjamin Quarles.

Cherokee Heights Middle School was the repeat winner of the local competition last year (*pictured above*).

## A Conversation with Edward Murray, Chairman, 100 Black Men of Madison Health and Wellness Committee

**Q: What have been some of the key health programs of 100 Black Men of Madison, Inc. (100 BMM)?**

**Edward Murray:** We are engaged in the education of various communities about the dangers of HIV/AIDS, including the encouragement to be tested. Another primary focus is improving the health, fitness and wellbeing of children through our Youth Movement Program. Our children have a huge health deficit due to poor diet, lack of structured exercise and general mentoring.



**Q: What are the plans of the 100 BMM concerning the availability of more health and wellness initiatives to at-risk communities?**

**Edward Murray:** The 100 BMM has four focus areas that have been established by our International Health and Wellness Committee:

- Improving the health and fitness of our youth, especially those we mentor;

youth and the economic empowerment of the African American community based on the following precepts: respect for family, spirituality, justice, and integrity.

### CONTACT INFORMATION

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- Developing and impacting health policies that impact the African American Community, particularly prostate and cancer screening guidelines;
- Establishing a national healthcare and insurance clearinghouse that will support President Obama's initiative around access to healthcare; and
- Providing technical assistance to our Chapters for conducting community health education and outreach through condition-specific health fairs.

**Q: Can you elaborate more on the Youth Movement Program?**

**Edward Murray:** The Youth Movement Program is a school- and community-based initiative in which the 100 BMM encourages the screening of children in our schools. We typically partner with organizations such as the National Medical Association, the Black Nurses Association and other community-based organizations to perform fitness screenings and make recommendations surrounding diet, sleep, and oral health. But most of all, the foundation of the program is structured to involve children in a daily exercise program using track and field events.

The Youth Movement Program is open to children ages 3 to 18 and our mission is very clear. Our children are suffering from a range of health problems that can and must be remedied.

## Now Accepting Articles & Photos

We are currently accepting stories and photographs for future issues of "What They See Is What They Will Be." Please submit your stories and event photos for consideration. Submission does not guarantee placement in this publication.

Stories should be 200 words or less and electronic photos should be 300 DPI or better in .JPG format (NO SCANNED PHOTOS). Include captions for each photo (who, what, when, and where). Photos without captions WILL NOT be considered.

**Submit your stories and photos (with captions) to [president@100blackmenmadison.com](mailto:president@100blackmenmadison.com).**



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