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"What They See Is What They'll Be"

News from the 100 Black Men of Madison, Inc.

October 2012

Greetings, Floyd.

13 October General Membership Breakfast Meeting

Johnny's Italian Steakhouse - Middleton, WI



Congressional candidate, Mark Pocan, will serve as the guest speaker of the upcoming General Membership Breakfast Meeting of the 100 Black Men of Madison, Saturday, 13 October, at **Johnny's Italian Steakhouse**, Greenway Station, 8390 Market Street, Middleton, Wisconsin 53562.

100 Black Men of Madison members should visit

<http://100bmmgenmemmtg13oct2012.eventbrite.com/> to RSVP for the meeting.

As a candidate for Congress, State Representative Pocan has been asked to discuss his vision and proposed efforts to make Wisconsin's 2nd Congressional District a viable place for **ALL** its citizens.

Prior to the 13 October meeting, members are encouraged to forward questions for candidate Pocan to president@100blackmenmadison.com.

Member Spotlight - Chef Rod Ladson



Similar to other 100 Black Men of Madison (100 BMM) members, as Executive Chef of Johnny's Italian Steakhouse, member, **Rod Ladson**, is "simply the best" at what he does. In addition to ensuring that every meal served at Johnny's exceeds expectations, Chef Ladson can be seen semiweekly performing cooking segments on WMTV (NBC) channel 15.

"I really enjoy working in the community to help children and adults eat healthier." states Chef Ladson.

"Not only do I want to satisfy the pallets of customers at my place of business, but I also want to embrace the Mission of the 100 Black Men of Madison by improving the quality of life within our communities and enhancing educational opportunities through my television appearances, cooking classes at Johnny's and community cooking demonstrations."

Calendar of Events

[CLICK HERE](#) to view the entire 100 BMM Calendar of Events.

October 2012

13 October
100 Black Men of Madison Membership Committee Meeting

20 October
UW-Madison Homecoming

25 October
Adoption of Orchard Ridge Elementary School - Reading Program

25 October
100 Black Men of Madison Board of Directors Meeting

26 October
Kappa Alpha Psi Fraternity, Inc. Holiday Party

MISSION

The Mission of the 100 Black Men of Madison, Inc. is to improve the quality of life within our communities and enhance educational and economic opportunities for all African Americans.

VISION

100 Black Men of Madison, Inc. seeks to serve as a beacon of leadership by utilizing our diverse talents to create environments where our children are motivated to achieve, and to empower our people to become self-sufficient shareholders in the economic and social fabric of the communities we serve.

VALUES

100 Black Men of Madison, Inc. is committed to the intellectual development of youth and the economic empowerment of the African

Currently, on behalf of the 100 BMM, Chef Ladson is developing a cookbook, which will help people take traditional recipes and prepare them in a flavorful, yet more healthful way, especially soul food.

American community based on the following precepts: respect for family, spirituality, justice, and integrity.

Rod's ability and culinary wisdom is recognized throughout our community and region. Recently, Middleton Travel chose Chef Ladson to represent Greater Madison next year on a luxurious Oceania Cruise from Barcelona, Spain, to Rome, Italy. During the all-expenses paid trip, Chef Rod will share his skills and cuisine with a lucky few who will have the privilege to experience "simply the best" chef in Greater Madison.

CONTACT INFORMATION

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2012 "Remember to Believe" Summit for African American Youth

16 November 2012 - Madison, Wisconsin

To address the ongoing challenges of parents, students, schools and communities, the second annual Summit for African American Youth will be held 16 November 2012. Attrition rates, academic achievement, social and personal responsibilities, suspension, and incarceration rates of our youth will be addressed.



This year's event will be staged at American Family Insurance Company, 6000 American Parkway, Madison, Wisconsin.

To volunteer for this event, visit <http://aays2012volunteer.eventbrite.com/>.

Christmas Community Celebration in Support of Toys for Tots

4 December 2012 - Fitchburg Community Center - Fitchburg, Wisconsin

Our **2012 Christmas Community Celebration in Support of Toys for Tots** will be held 4 December from 5:00-7:30 p.m. This activity of the 100 Black Men of Madison is a community-driven event. In lieu of admission fees, attendees are asked to bring an unwrapped gift worth \$15 or more to donate to the United States Marines Corps' Toys for Tots program.



Last year, the 100 Black Men of Madison collected more than 1,200 toys for area youth.

The **Fitchburg Community Center** (Stoner Prairie Dining Room - lower level), 5510 Lacy Road, Fitchburg, Wisconsin, will be the location of this year's activity. Refreshments will be served.

Individual and group registrations are available. **This event is OPEN TO THE PUBLIC.** For more information and to RSVP your attendance, please visit <http://100bmmcccst4t2012.eventbrite.com/>.

Now Accepting Articles & Photos

We are currently accepting stories and photographs for future issues of "What They See Is What They Will Be." Please submit your stories and event photos for consideration. Submission does not guarantee placement in this publication.

Stories should be 200 words or less and electronic photos should be 300 DPI or better in .JPG format (NO SCANNED PHOTOS). Include captions for each photo (who, what, when, and where). Photos without captions WILL NOT be considered.

Submit your stories and photos (with captions) to president@100blackmenmadison.com.



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